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|  | <b>M.A.M. SCHOOL OF ENGINEERING</b><br>Accredited by NAAC<br>Approved by AICTE, New Delhi; Affiliated to Anna University, Chennai<br>Siruganur, Trichy -621 105. <span style="float: right;">www.mamse.in</span> |  |  |
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### **PUBLIC RELATION AND MEDIA CELL**

#### **Basic Functions of the Committee:**


- ❖ To send advertisements and media articles to the newspapers regarding college functions and events and to have the news published.
- ❖ To invite media to the college via invitations or phone calls to give coverage of the college's functions and events.
- ❖ Organize promotional initiatives for the college, such as printing attractive pamphlets or brochures and distributing them to the public and students as needed.

#### **PUBLIC RELATION AND MEDIA CELL MEMBERS FOR ACADEMIC YEAR 2021-22**

Date: 18.8.2021

| Sl.No | Name                   | Designation                             | Role in PRM Cell |
|-------|------------------------|---|------------------|
| 1     | Dr.P.Ranjith Kumar     | Principal                               | Chairman         |
| 2     | Dr.P.Lilly Florence    | Head of the Department – S & H          | Convener         |
| 3     | Prof.G.Purushothaman   | Head of the Department - EEE            | Member           |
| 4     | Mr.Kulothungan         | Office Superintendent                   | Member           |
| 5     | Mr.Karthikeyan         | Assistant Professor –Mechanical Engg.   | Member           |
| 6     | Mr.Madhan Muthu Ganesh | Assistant Professor –Aeronautical Engg. | Member           |
| 7     | Mr.Saravanan           | Assistant Professor –Mechatronics Engg. | Member           |
| 8     | Mr.Mohammed Ismail     | Web Designer                            | Member           |
| 9     | Mr.Vimal Kumar         | Assistant Professor –Mechanical Engg.   | Member           |
| 10    | Mr.Majharulla          | Student - EEE                           | Member           |
| 11    | Mr.Sriram Nivas        | Student -Mechatronics                   | Member           |



  
**Chairman / PRM Cell**  
**Dr.P.RANJITH KUMAR, M.E., Ph.D.,**  
**PRINCIPAL**  
**M.A.M. School of Engineering**  
**Siruganur, Trichy-621 105.**